



www.BroadsCircle.com

Who We Are

Broads Circle is all about **MONEY** and **POWER** for Women. Founded in 2008 by Darya Allen-Attar, our mission is to connect senior level business women (C-level executives, partners, business owners and industry leaders) in a meaningful way. We believe that successful, impactful, powerful people have strong networks. They draw on these networks in driving revenue and growing capital for themselves and their corporations.

Our events provide opportunities for exceptional women in Los Angeles to meet and create high quality money and power connections.

Mission Statement

Our mission, vision and passion are centered on driving revenue and growing capital for women. Our forums provide a venue where qualified women can meet and network, learn from peers, promote professional interests, exchange ideas, ask for advice and share best practices in an open and trusting way with fellow women leaders of business.

Our Goals

DRIVING REVENUE AND GROWING CAPITAL FOR WOMEN

We **DRIVE REVENUE** by creating a forum where women can make connections and freely discuss business opportunities. In business, money is power and our members have bottom line responsibilities.

We **GROW CAPITAL** through a trusted and confidential exchange that includes investment ideas, opportunities and business engagements.

Events

Broads Circle sponsors breakfast, lunch and evening cocktail events featuring women business leaders who focus on revenue and wealth issues. The cocktail events are co-ed in order to expand networking opportunities for our members.

Premium Membership is offered to women who have a record of achievement, and a proven ability and desire to drive revenue and grow capital for other women. Our members are invited to a complimentary private dinner immediately following all cocktail events that include event speakers, Advisory Board members and special VIP guests.

Premium Members also receive invitations to the annual Broads Circle Retreat and several complimentary receptions featuring well known authors and business leaders throughout the year.

To view and register for upcoming events, please visit us online at www.BroadsCircle.com.

Broads Circle Statistics

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| Event Mailing List | <ul style="list-style-type: none">➤ Over 1,500 and growing➤ Over 1,000 registrations at our events over the past year |
| Event Attendance | <ul style="list-style-type: none">➤ Breakfasts: 25 to 35 attendees per event➤ Cocktails: 80 to 100 attendees per event |
| Attendee Demographics | <ul style="list-style-type: none">➤ All events feature women speakers in leadership roles and draw on the professional and business community, across all industries, represented in Los Angeles➤ Professional and business roles; established leaders and those on their way up (CEO, COO, SVP, VP, Director, Senior Manager, Partner, etc.)➤ Average age about 40➤ Both single and married➤ Majority are local to LA, but include guests as far north as Santa Barbara and as far south as San Diego |

Past Events

July 22, 2010 – Broads Circle Summer Soiree Cocktail Event



Your Looks Can Make You a Million

AVA SHAMBAN, M.D., Owner and Director

The Laser Institute for Dermatology and European Skin Care, Santa Monica, CA

and AVAMD Medical and Aesthetic Dermatology, Beverly Hills, CA

TAMI ORLOFF, Fashion Consultant, Saks Fifth Avenue, Beverly Hills, CA

JEANNINE BROUSSEAU, Professional Hair Stylist, The Freshen Studio, West Hollywood, CA

ROBERT STEVEN M, Face Designer, Giorgio Armani Beauty for Saks Fifth Avenue

Moderator: DANA HOLLINGER, Principal, The Hollinger Group



June 10, 2010 – Broads Circle Lunch Event

Women in Health Care

LOU LAZATIN, President and CEO

Saint John's Health Center, Santa Monica, CA



June 3, 2010 – Broads Circle Cocktail Event:

Women in Cleantech: Creating Environmental Impact Through Investment, Enterprise Growth, Regulation and Legislation

CINDY ARONBERG, Deputy State Controller for the Environment and Housing, CA

DIANA SCHULZ, Chief Executive Officer, Cyber-Rain

JAIME NACK, President, Three Squares Inc.

Moderator: FRAN SEEGULL, Venture Partner, Funk Ventures;

Senior Fellow, Society & Business Lab, Marshall School of Business, USC



May 5, 2010 – Broads Circle Cocktail Event:

Women in the C-Suite: Banking on Women

JULIA GOUW, President and Chief Operating Officer, East West Bancorp, Inc.

MARIA CONTRERAS-SWEET, Founder/Chairwoman of the Board, Promerica Bank

JAN R. CLOYDE, President, Grandpoint Bank (proposed)

Moderator: CAROL GEFFNER, PhD, CEO, Arpeggio Consulting



April 20, 2010 – Broads Circle Cocktail Event:

Ventures in Real Estate

THERESA JONES, Chief Operating Officer, Hackman Capital Partners

LESLIE LUNDIN, Managing Partner, LBG Realty Advisors, LLC

RITA ILLIG LIEBELT, President, Illig Construction Company

DIANA M. LAING, Chief Financial Officer, Thomas Properties Group, Inc.

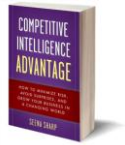
Past Events (continued)



April 15, 2010 – Broads Circle Breakfast Event:

Navigating the Waters of Venture Funding

FRAN SEEGULL, COO and Board Director, Funk Ventures, Santa Monica, CA



April 8, 2010 – Broads Circle Free Reception:

The Hidden Advantage of Smart Decisions:

Competitive Intelligence Minimizes Risk and Maximizes Strategy

Author Seena Sharp and beer tasting hosted by Stampede Light Plus Beer



March 16, 2010 – Broads Circle Cocktail Event:

Women on Public Company Boards

DR. ANDREA RICH, Director, Mattel Corp.; Director, Douglas Emmett, Inc.;

Director, The Private Bank of California

MARY ANN CLOYD, Global and U.S. Board of Partners, PricewaterhouseCoopers LLP

CAROLINE W. NAHAS, Office Managing Director, Southern California,

Board & CEO Services, Korn/Ferry International



February 4, 2010 – Broads Circle Cocktail Event:

Innovation to Commercialization: The Billion Dollar Journey

CARLA MANN WOODS, Vice President of Strategic Planning and Program Development

Alfred E. Mann Foundation for Biomedical Engineering



January 27, 2010 – Broads Circle Free Reception:

Making the Most of Your Money NOW

JANE BRYANT QUINN, Author and Journalist; evening wine & cheese reception



December 16, 2009 – Broads Circle Holiday Cocktail Event:

Women in Charge in Philanthropy: Power and Money, The Business of Philanthropy

WENDY GAREN, President and CEO, Ralph M. Parsons Foundation

DEBORAH MARROW, Director, Getty Foundation

MARY ODELL, President, UniHealth Foundation



November 17, 2009 – Broads Circle Breakfast Event:

Women in Healthcare - A Fortune Top 50 Most Powerful Woman Speaks

DR. JACQUELINE KOSECOFF, CEO, Prescription Solutions



October 13, 2009 – Broads Circle Breakfast Event:

Women in Biotech

ONAIZA CADORET-MANIER, VP, Commercial Portfolio Development,
Amylin Pharmaceuticals

ANGIE L. WILSON, Partner, Assurance and Advisory Business Services, Ernst & Young LLP

TONI GRAY, CEO, Cancer Innovations, Inc.



July 29, 2009 – Broads Circle Breakfast Event:

Challenges & Opportunities of 2009 for Private Company CFOs

BERENICE OFFICER, CFO, DOGSWELL®

CANDACE CRAWFORD, CFO, Bossa Nova Beverage Group



June 1, 2009 – Broads Circle Cocktail Event:

Top Investors in Various Asset Classes Discuss Investing in 2009

Panel of top women investors

Past Events (continued)



May 13, 2009 – Broads Circle Breakfast Event:
Women in Entertainment
IVY KAGAN-BIERMAN, Partner, Loeb & Loeb



March 2, 2009 – Broads Circle Cocktail Event:
Rock your Revenue with Brilliant Branding
LYNDA RESNICK, Owner of POM Wonderful, Fiji Water and Teleflora



February 11, 2009 – Breakfast Event:
**Smart Women Make Soufflé:
Ideas for Creating your Personal Economic Stimulus Plan**
MS. TRACY OLMSTEAD WILLIAMS, CEO, Olmstead Williams Communications



January 14, 2009 – Breakfast Event:
Inspiring Confidence in Turbulent Times
CAROL J. GEFFNER, PhD, CEO, ArpeggioHealth LLC
JOAN GLADSTONE, APR Fellow PRSA, CEO, Gladstone International



November 3, 2008 – Breakfast Event:
Women in Retail: Turning a Company Around
LINDA LORE, Director; President and CEO of Retail Division
Frederick Hollywood Group, Inc.

Premium Membership

Full access to the **Woman to Woman Referral Network** bios and **attendee lists** with contact information for all Broads Circle events

➤ *Invaluable!*

Gratis invitation to attend **Private Members Dinners** with featured cocktail event speakers, board members and VIP guests

➤ *Up to \$300 value*

Invitation to attend the annual **Broads Circle Retreat**

➤ *Fun and relaxing day trips*

Your full profile will be featured for one month on the **Leadership Profiles** page of our website

➤ *Free PR*

Broads on Boards: complimentary 30-minute coaching session with Fay Feeney, CEO, Risk for Good, to assess your corporate board readiness

➤ *\$500 value*

Complimentary coaching session with Joy Chudacoff, Founder, Smart Women Smart Solutions to define your plan for success

➤ *\$190 value*

Event sponsorship opportunities before they are offered to the general members list

➤ *Put your company in the spotlight*

Opportunity to network with powerful, successful women who are leaders in their fields

➤ *Build relationships to increase your revenue and grow capital*

Make revenue connections and experience the power of networking with other high level professional women who can help you generate more revenue and take your career to the next level. We are looking for women who are responsible for driving revenue and growing capital, and are high level executives or successful entrepreneurs.

To apply for premium membership, send an email to members@broads circle.com and include your bio as an attachment as well as your availability for a 15-minute phone interview. Annual membership dues are \$400, payable upon membership approval.

Contacts

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